

# 2023 Sponsorship Opportunities

The Building Owners and Managers Association of Oregon



Over 100 years of **Building** Success



## 2023 Board of Directors

Krista Bailey	Urban Renaissance Group
Dyann Bernatz	PGE
Barb Casey	Kennedy Restoration
Melanie Cole-Smith	KGIP, LLC
Keren Eichen	Unico Properties
Kim Gach	Shorenstein Realty Services
Katrina Gaynor	CCG Property Management, LLC
Janet Graaff	The Standard
Dave Hamilton	Income Property Management
Tim Hering	Dunn Carney LLP
Ross Kelly	Menashe Properties
Kelley Knorr	Melvin Mark Companies
Emily Mandic	American Assets Trust
Diane McMahon	Bill Naito Company
Meerta Meyer	Jones Lang LaSalle
Michele Micciche	Schnitzer Properties
Michelle Schulz	GBD Architects
Bill Sparks	Millennium Building Services
Teri Wallace	Colliers International

## BOMA Oregon Staff

Wade Lange	Interim Executive Director
Callie Purdy	Administrative Assistant



## Why Sponsor?

You have exclusive access to BOMA Oregon members, a big return on your investment, and networking opportunities you won't get with other organizations.

We know that deciding to sponsor is more than just putting your logo on materials and the website. Your decision entails more than just the cost. You are making an investment, and you expect a return on that investment. If you aren't successful, BOMA Oregon isn't successful. We are a team.

When you are reviewing the various levels of sponsorship, think about the following:

- What are you trying to achieve?
- What are your business objectives?
- What does success look like for you?

We have created sponsorship packages at various price points that offer you unique exposure and access. This is the kind of relationship-building that traditional advertising just can't buy. We have something for everyone's budget.

Can't find what you are looking for? Let's discuss. We can tailor a sponsorship that fits your company's needs.

Build your success with building owners/managers that represent over 68 million square feet of commercial real estate throughout Oregon!

Let BOMA help you create a successful sponsorship you won't soon forget!

*Melanie Cole-Smith*

BOMA Oregon President



## PLATINUM SUSTAINING SPONSORSHIPS: \$10,000 (4 Available)

Maximize your sponsorship investment in 2023 with the BOMA Oregon sustaining sponsorship. Sponsors gain a heightened level of exposure to the BOMA Oregon network with our events throughout the year.

Platinum Sponsorship is the highest level of exposure and value for the member that wants to maximize their investment:

- Company name/logo on our website
- Verbal recognition at all BOMA meetings and events
- Signage at all BOMA Oregon events
- Complimentary admission for two to all OREA education meetings
- Complimentary ad in our printed member directory
- Social media recognition
- Complimentary booth at the Reverse Trade Show and the BOMA EXPO

\*First right of refusal goes to renewing Platinum Sponsors. Renewing Platinum Sponsors will receive a \$500 credit to the cost of their sponsorship package. \*

Thank you to our 2022 Premier Sponsors!



## GOLD SUSTAINING SPONSORSHIPS: \$3,000 (5 Available)

- Recognition at monthly OREA Continuing Education Meetings
- Complimentary EXPO booth or entry to Reverse Trade Show
- Company name/logo on the BOMA Oregon website.



## GOLF SPONSORSHIP OPPORTUNITIES (Langdon Farms-July 13, 2023)

- Hole Sponsorships
  - Sign Only-\$750
    - We will put a sign with your logo out at a hole.
  - Basic-\$1,000
    - You may have representatives out at one hole.
  - Deluxe-\$1,500
    - You may host a quick game at your hole.
    - You may have representatives out at one hole
  - Premium-\$5,500
    - Includes a complimentary foursome
    - May serve alcoholic beverages at this hole (must be coordinated through golf course.)

\*\*All Hole Sponsors must bring a raffle prize of \$100 value or more

- Other Sponsorships
  - Before-Play Meal-\$5,000
    - Includes your choice of complimentary foursome or hole sponsorship
    - Logo near meal setup, and social media recognition.
  - Beverage Carts-\$2,000
    - Your logo on the beverage carts
  - Post-Play Meal-\$8,000
    - Includes your choice of complimentary foursome or hole sponsorship
    - Your logo on display during sit-down meal
  - Pro-Shop Bucks-\$10,000
    - Includes your choice of complimentary foursome or hole sponsorship
    - Your logo on all Pro-Shop certificates
  - Putting Green-\$2,000
    - You may have representatives out at putting green before play.
  - Golf Carts-\$3,000
    - Your logo in all golf carts.
  - Driving Range-\$2,000
    - You may have representatives out at driving range.
  - Registration- \$3,000
    - Logo at registration



## EVENT SPONSORSHIP OPPORTUNITIES

### PAC FUNDRAISER (Location and Date TBD)

- Food and Beverage Sponsorship- \$2,000 (2 available per event)
  - Logo on napkins
  - Verbal recognition during event
- \*Commitment for this sponsorship needed no less than 30 days prior to event\*
- Speaker Sponsorship- \$2,000
  - Opportunity to introduce our elected officials and other speakers
  - Logo on projector screen
- Registration Sponsorship- \$1,500
  - Logo on all nametags
  - Verbal recognition during event

### REVERSE TRADE SHOW (US BANCORP TOWER-April 13, 2023)

- Registration Sponsorship-\$1,500
    - Logo on all name tags
    - Opportunity to be at registration table
    - Verbal recognition during event
  - Food and Bar Sponsorship-\$2,500 (4 available)
    - Logo on invitation and website
    - Verbal recognition during event
    - Logo at bar/on communal tabletops/ on napkins
- \*\*Bring your own signage to put at bar

### PRODUCT AND SERVICES EXPO (Location TBD-October 5, 2023)

- Food and Beverage Sponsorship- \$2,500 (4 Available)
    - Logo on napkins
    - Logo on all communal tabletops and bar/refreshment area
    - Verbal recognition during event
- \*\*Bring your own signage to put at bar
- \*Commitment for this sponsorship needed no less than 30 days prior to event\*
- Tote Bag Sponsorship-\$3,500
    - Logo on the bag that all Building members receive at check-in
    - Verbal recognition during event
- \*Commitment for this sponsorship needed no less than 30 days prior to event\*

All Golf, PAC, Reverse Trade Show, and Expo sponsors will receive verbal recognition at the event and additional recognition through event signage and social media.

\*More sponsorship opportunities will become available throughout the year\*



## **BOARD RETREAT SPONSORSHIP: \$2,500 \*new opportunity\***

One member of your team is invited to join us in Cannon Beach for the annual retreat of the Board of Directors. Bring whatever signage/ branded giveaways you would like (i.e. notepads, pens, etc.)

- Invitation/sponsorship of the welcome happy hour on Thursday evening.
- 2-3 minutes to speak to the group at happy hour on Thursday.
- Invitation to breakfast on Friday morning.

\*Please note, accommodations at the Surfsand Resort are not included in the cost of this sponsorship. \*

## **EDUCATION MEETING SPONSORSHIP: \$1,500 per class**

What You Do Is Up to You!

Open the meeting – bring coffee and snacks – tchotchkes – signage – and anything else you want to promote your company and your support of BOMA Oregon.

Meeting Sponsor Benefits Include:

- Table for Promotional Materials
- A list of attendees following the meeting
- 2-3 minutes prior to and after the meeting to promote your company, conduct a raffle, give away gifts, etc.
- 2 complimentary admissions to the meeting





## EMERGING PROFESSIONALS EVENT SPONSORSHIP: \$1,000-\$1,500



Reach out and network with the next generation of real estate leaders by selecting an event sponsorship for our Emerging Professionals.

This group meets quarterly for various events. Sponsor one of their events and you get access for two people to attend!

## EVENT ADMISSION PRICES

### GOLF

- Foursome: \$1,250

### REVERSE TRADE SHOW

- Two Allied Member entries: \$550
- Building member booths: No Charge

### PRODUCT AND SERVICES EXPO

- Allied Member Single Booth (2 members entries): \$600
  - Must bring raffle prize valued at min. \$100
- Allied Member Double Booth (4 member entries): \$1,100
  - Must bring raffle prize valued at min. \$100
- Building Member Entry: No Charge

### OREA EDUCATION MEETINGS

- Allied Member Entry: \$35/person
- Building Member Entry: No Charge





## BOMA OREGON DIRECTORY ADS

- Full Color
  - Double Page Spread- \$3,389.50
  - Full Page- \$2,289.50
  - 2/3 Page- \$1,859.50
  - 1/2 Page- \$1,419.50
  - 1/3 Page- \$1,079.50
  - 1/4 Page- \$799.50
  - 1/6 Page- \$609.50
  - 1/8 Page- \$459.50
- Black and White
  - Full Page- \$1,629.50
  - 2/3 Page- \$1,359.50
  - 1/2 Page- \$1,019.50
  - 1/3 Page- \$819.50
  - 1/4 Page- \$609.50
  - 1/6 Page- \$459.50
  - 1/8 Page- \$339.50
- Premium Position Upcharges
  - Inside Advertiser Index- 15%
  - Inside Back Cover- \$300.00
  - Inside Front Cover- \$300.00
  - Opposite Board of Directors- 15%
  - Opposite Inside Front Cover- 15%
  - Opposite Table of Contents- 15%
  - Outside Back Cover- \$600.00
  - Tab 1A: MEMBERS- \$200.00
  - Tab 1B: MEMBERS- \$200.00
  - Tab 2A: GOVERNMENT/ASSOCIATION MEMBERS- \$200.00
  - Tab 2B: GOVERNMENT/ASSOCIATION MEMBERS- \$200.00
  - Within First Quarter- 15%
  - Within Fourth Quarter- 15%
  - Within Second Quarter- 15%
  - Within Third Quarter- 15%