

2024 SPONSORSHIP OPPORTUNITIES



Promoting leadership. networking, advocacy and professional development within the Commercial Real Estate Industry.

2024 BOARD OF DIRECTORS



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DYANN BERNATZ



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Lincoln Property Company



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MICHELE MICCICHE



EMILY MANDIC
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DIANE MCMAHONBill Naito Company



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BOMA Oregon Staff

AVALY SCARPELLI
CALLIE PURDY
WADE LANGE
NELLIE DEVRIES

Executive Director
Operations Coordinator
Local Advocacy & Political Action
Lobbyist

PLATINUM SUSTAINING SPONSORSHIPS \$10,000 (4 AVAILABLE)

Maximize your sponsorship investment in 2024 with the BOMA Oregon Sustaining Sponsorship. Sponsors gain a heightened level of exposure to the BOMA Oregon network during our events throughout the year.

Platinum Sponsorship is the highest level of exposure and value for a business that wants to maximize its investment:

- Company name/logo on our website
- Verbal recognition at all BOMA meetings and events
- Signage at all BOMA Oregon events
- Complimentary admission for two to all OREA education meetings
- Complimentary ad in our printed member directory
- Social media recognition
- 4 complimentary admissions to Building Tour/Open House (all dates)
- Complimentary booth at BOMA EXPO
- Your company featured in a post on BOMA's LinkedIn account

NOTE: First right of refusal goes to renewing Platinum Sponsors. Renewing Platinum Sponsors will receive a \$500 credit to the cost of their sponsorship package.

Thank You To Our 2023 Platinum Sponsors!







MORE SUSTAINING SPONSORSHIPS

GOLD SUSTAINING SPONSORSHIP

\$3,000 (5 Available)

Gold Sponsorships receive the following benefits to maximize their exposure:

- Company name/logo on our website
- Signage at all BOMA Oregon events
- Complimentary booth at BOMA EXPO
- Your company featured in a post on BOMA's LinkedIn account

Thank You To Our 2023 Gold Sponsors!







SILVER SUSTAINING SPONSORSHIP

\$1,500 (5 Available)

Silver Sponsorships receive the following benefits to maximize their exposure:

- Company name/logo on our website
- Signage at all BOMA Oregon events



GOLF SPONSORSHIP OPPORTUNITIES LANGDON FARMS - JUNE 27, 2024

HOLE SPONSORSHIPS

Note: All Hole Sponsors must bring a raffle prize of \$100+ value

- Sign Only \$750: We will put a sign with your logo out at a hole
- Basic \$1,000: You may have representatives out at one hole
- Deluxe \$1,500:
 - You may host a quick game at your hole
 - You may have representatives out at one hole
- Premium \$5,500:
 - Includes a complimentary foursome
 - May serve alcoholic beverages at this hole (must be coordinated through the golf course)

OTHER SPONSORSHIPS

- Before-Play Meal \$5,000:
 - Includes your choice of complimentary foursome or hole sponsorship
 - Logo near meal setup, and social media recognition
- Beverage Carts \$2,000:
 - Your logo on the beverage carts
- Post-Play Meal \$8,000:
 - Includes your choice of complimentary foursome or hole sponsorship
 - Your logo on display during sit-down meal
- Pro-Shop Bucks \$10,000:
 - Includes your choice of complimentary foursome or hole sponsorship
 - Your logo on all Pro-Shop certificates
- Putting Green \$2,000:
 - You may have representatives out at putting green before play
- Golf Carts \$3,000:
 - Your logo in all golf carts
- Driving Range \$2,000:
 - You may have representatives out at driving range
- Registration \$3,000:
 - Logo at registration



EVENT SPONSORSHIPS

PRESIDENT'S AWARDS RECEPTION

(Canopy by Hilton - January 25, 2024)

- Presenting Sponsor \$5,000 (1 available)
 - Logo on all awards
 - 3-5 minute speaking opportunity on stage
 - Logo on all event signage and communication
 - 4 complimentary entries to event
 - Reserved Seating
- Event Sponsor \$2,500 (4 available)
 - Logo on all event signage and communication
 - 2 complimentary entries to event
 - Verbal recognition during event

OPEN HOUSE/BUILDING TOURS

- Presenting Sponsor \$10,000 (DATE TBD)
 - Logo on all event signage at each venue
 - Logo on invitation and registration page
 - Logo on all signage for this portion of event
 - Verbal recognition during this portion of event
 - 4 complimentary admissions to all tours
- Downtown Core Sponsor \$5,000 (DATE TBD)
 - Logo on invitation and registration page
 - Logo on all signage for this portion of event
 - Verbal recognition during this portion of event
- Pearl District Sponsor \$2,000 (DATE TBD)
 - Logo on invitation and registration page
 - Logo on all signage for this portion of event
 - Verbal recognition during this portion of event
- West Side Sponsor \$2,000 (DATE TBD)
 - Logo on invitation and registration page
 - Logo on all signage for this portion of event
 - Verbal recognition during this portion of event
- East Side Sponsor \$2,000 (DATE TBD)
 - Logo on invitation and registration page
 - Logo on all signage for this portion of event
 - Verbal recognition during this portion of event
- Refreshment Sponsor Varies
 - Partner with one participating building to provide drinks and snacks to attendees.



EVENT SPONSORSHIPS, CONT.

PRODUCT AND SERVICES EXPO

(Location TBD-October 10, 2024)

- Food and Beverage Sponsorship-\$2,500 (4 Available)
 - Logo on napkins or drink tokens
 - Logo on all communal tabletops and bar/refreshment area
 - Verbal recognition during event
 - Bring your own signage to put at bar

(Commitment for this sponsorship needed no less than 30 days prior to event)

- Tote Bag Sponsorship \$2,000
 - Logo on the bag that all Building members receive at check-in (you provide)
 - Verbal recognition during event
- Registration Sponsorship \$2,000
 - Logo/signage at registration
 - Your logo on nametags or lanyards (you provide)

All Golf, Building Tour/Open House, Awards Reception, and Expo sponsors will receive verbal recognition at the event and additional recognition through event signage and social media.

More sponsorship opportunities will become available throughout the year

EMERGING PROFESSIONALS EVENT SPONSORSHIP (\$500-\$1,000)

Reach out and network with the next generation of real estate leaders by selecting an event sponsorship for our Emerging Professionals. This group meets quarterly for various events. Sponsor one of their events and you get access for two people to attend!





EVENT SPONSORSHIPS, CONT.

BOARD MEETING SPONSORSHIP

\$500/meeting or \$5,000 for all 2024 board meetings

Sponsor the board meeting and receive exclusive access to the BOMA Oregon Board of Directors for the first five minutes of their monthly meeting. Feel free to bring notebooks, pens, or any swag to distribute.

BOARD RETREAT SPONSORSHIP

\$2,500

One member of your team is invited to join for the annual retreat of the Board of Directors. Bring whatever signage/branded giveaways you would like (i.e. notepads, pens, etc.)

- Invitation/sponsorship of the welcome happy hour in the evening.
- 2-3 minutes to speak to the group at happy hour

EDUCATION MEETING SPONSORSHIP

\$1,500 per class / What You Do Is Up to You!

Open the meeting – bring coffee and snacks – swag – signage – and anything else you want to promote your company and your support of BOMA Oregon. Meeting sponsor benefits include:

- Table for Promotional Materials
- A list of attendees following the meeting
- 2-3 minutes prior to or after the meeting to promote your company, conduct a raffle, give away gifts, etc.
- 2 complimentary admissions to the meeting



EVENT ADMISSION PRICES

AWARDS BANQUET: \$75/person

GOLF FOURSOME: \$1,250

BUILDING TOUR/OPEN HOUSE: TBD

PRODUCT AND SERVICES EXPO

- Allied Member Single Booth (2 member entries): \$600 (Must bring raffle prize valued at min. \$100)
- Allied Member Double Booth (4 member entries): \$1,100 (Must bring raffle prize valued at min. \$100)
- Building Member Entry: No Charge

OREA EDUCATION MEETINGS

- Allied Member Entry: \$35/person
- Building Member Entry: No Charge





STAY UP-TO-DATE

Stay up-to-date on BOMA Oregon events, programming and community engagement by following us online or subscribing to our newsletter. We love feedback from our sponsors and members, so feel free to reach out to us with any event suggestions, industry concerns or other requests.



boma-oregon



@boma_oregon



bomaoregon.org

900 SW 5th Ave. Suite 1815 Portland, OR 97204

503.228.9214 info@bomaoregon.org



BOMA Oregon Sponsorship Agreement

Please complete this form and email it to callie@bomaoregon.org. For more information, call (503) 228-9214.
AGREEMENT : This agreement for 2024 BOMA Oregon sponsorship opportunities is entered into by and between
Non-members must pay an additional 75% surcharge for sponsorships.
EXCLUSIVITY : The sponsor understands that marketing rights, recognition and allowances may not be exclusive unless so stated. The sponsor agrees that BOMA Oregon can sell additional sponsorships for events and programs that are not defined as exclusive.
PAYMENT TERMS : 100% payment is required along with this signed agreement to confirm a sponsorship. Sponsorships are confirmed on a first-come, first-served basis. A signed contract and full payment is required to reserve your sponsorship.
Sponsorship Information
Sponsorship name:
Sponsorship amount: \$
Contact Information
Company Name:
Contact Person/Title:
Contact email:
Address:
City: State:Zip:
Phone: