

A MESSAGE FROM OUR 2024 PRESIDENT

Katrina Gaynor, CCG Property Management



As we reflect on another incredible year at BOMA Oregon, we are proud to highlight how 2024 was a year of re-establishing our foundation and preparing for future growth. "Back to Basics" guided our efforts to strengthen the core of our organization and focus on what matters most to our members.

One of the most significant factors behind our success in 2024 was the dedication, expertise, and collaboration of our exceptional team of BOMA staff and Board Members. In 2024, it was the commitment to BOMA Oregon's mission and vision that allowed us to not only meet our goals but exceed expectations in several key areas. From the onset of the year, we worked across various departments—coordinating educational programs, advocating for legislative priorities, and building valuable industry partnerships. Each team

member contributed their unique talents, fostering an environment that prioritized innovation, growth, and continuous learning. Throughout the year, we focused on revitalizing and strengthening our committees, including Government Affairs, Programs/Education, and Events. These efforts have positioned us to continue providing significant value to our members. Additionally, we introduced new committees dedicated to Emerging Professionals and Allied Members, creating more opportunities for engagement and support across all sectors of our membership. The strength of our team was especially evident in our advocacy work. Through their passion and expertise, our staff continued to shape and drive key initiatives that benefit the commercial real estate industry. Their dedication has played a critical role in advancing our policy priorities and fostering a deeper understanding of the issues that matter most to our community.

In 2024, we strengthened our Board of Directors by bringing in new members alongside those with experience in both BOMA and the industry. We are particularly proud of the enhanced collaboration we witnessed among property management firms. By working together, we have been able to provide even greater value to building owners, share best practices, and strengthen the fabric of our community. This collective approach has further solidified BOMA Oregon as a leader in advancing the interests of the commercial real estate sector in Oregon.

As part of our ongoing growth, we made the important decision to move our office to a new location. This fresh environment reflects our renewed vision and sets the stage for the future. The move has provided us with an exciting new space that supports our team's collaborative efforts and long-term goals.

At BOMA Oregon, we recognize that our staff is our most valuable asset. In 2024, we made significant investments in professional development opportunities to ensure our team has the skills and knowledge needed to thrive in an ever-evolving industry. Workshops, conferences, and training sessions helped enhance their expertise and equipped them to lead in a changing landscape. A big thank you to Avaly Scarpelli (Executive Director), Callie Purdy (Office and Operations Coordinator), Wade Lange (Local Advocacy & Political Action) and Nellie deVries (Lobbyist). Thank you to each of you for your commitment to excellence and dedication to our mission.

As we look to the future, we are excited to build on the solid foundation established in 2024. The resilience, professionalism, and creativity of our team will continue to propel BOMA Oregon forward. We are confident that together, we will remain a leader in the commercial real estate sector and continue to provide value to our members. We are deeply grateful for each individual's contribution, and we look forward to another year of success and collaboration in 2025.

2025 BOARD OF DIRECTORS



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MEET BOMA OREGON'S 2025 PRESIDENT

Meerta has stepped into the role of BOMA Oregon President for 2025. Meerta is a highly skilled Commercial Property Manager bringing a wealth of experience and ideas to the organization. We are looking forward to continued growth under her leadership.

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Dunn Carney is one of Oregon's largest law firms. The firm takes pride in its reputation for strong client relationships, broad expertise and practical legal solutions.

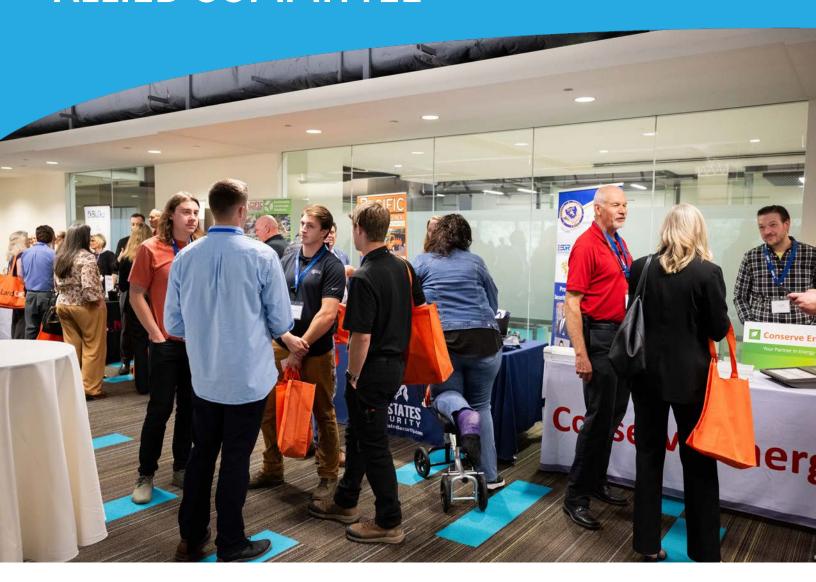


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PuroClean is a leader in the restoration industry with over 20 years of providing disaster recovery services. The company takes pride in providing beyond quality for fire, water, mold, and bio-hazard services.



ALLIED COMMITTEE



As the inaugural year for the Allied Member Committee, our focus was on elevating engagement between Allied and Building members, as well as ensuring that all Allied Members got the most of their memberships.

The committee also kept a pulse on Allied Member needs and how to best connect them with our community through BOMA. The committee met once a month and helped ensure that all of BOMA Oregon's 2024 events were full of a variety of sponsors!

Support was also provided to the BOMA Staff and Events Committee with volunteers and event marketing. As the year came to a close, the committee helped review Allied Member's 2025 opportunities to continue high Allied Member engagement this year.



BOMA Oregon's Government Affairs Committee meets with those who propose or decide public policy, analyzes existing or proposed legislation and/or regulations to determine the impact on BOMA members, and recommends for BOMA Board approval what position the association should take on such matters.

The GA Committee also maintains oversight at the local level, meeting with elected city officials and staff to guide policy and initiatives impacting our members.

Here are some highlights from 2024:

- Met with legislators at Capital Day to introduce them to BOMA and our industry in general.
- Reviewed proposed legislation with an effect on our industry, provided testimony.
- Worked with state legislators in drafting building performance standards bill. Also worked on the rules written advisory group for the same bill.
- Testified on multifamily energy reporting, gas powered leaf blowers, expansion of Downtown Clean & Safe, opposed to cuts in the City of Portland Bureau of Planning and Sustainability staff.
- Reviewed candidates for local elections, supported candidates with both financial and non-financial endorsements.

Events Committee

BOMA Oregon's Events Committee coordinates our flagship networking events. Each event allows our Building Members and Allied Members to connect out of the office with their Commercial Real Estate community.

Thanks again to all our participants and sponsors. We look forward to another year of rewarding events. All event proceeds help support BOMA Oregon advocacy efforts and our local Oregon Chapter operations.

THE HAPPY HOUR BUILDING TOUR was held on July 25th. We successfully showcased seven unique buildings, including: Yeon, American Bank Building, Pacific Center, Fox Tower, Moda Tower, The Standard Insurance Center and PacWest Center.

Thank you to all of the sponsors as we could not have pulled off a brand-new event with the success that we had without you: BLUSKY Restoration Contractors, Belfor Property Restoration, Kennedy Restoration, PuroClean Restoration Services, ServiceMaster Building Services, BrightView Landscaping, Portland Business Journal, A.C. Moate, and LOCAL Plumbing.

This year's Happy Hour Building Tour will feature five buildings. We are currently accepting building applications, please submit your building to <u>Avaly Scarpelli</u> or <u>Callie Purdy</u>.

Save the Date: May 15, 2025

BOMA OREGON'S ANNUAL GOLF TOURNAMENT

was held at Langdon Farms on June 27th. Thank you to everyone who made this event great! We successfully sold out the event where 144 golfers and 25 sponsors participated, including Millennium Building Services, Kastle Systems, Kennedy Restoration (major sponsors), Township Security Systems, The Standard, Executive Roof Services, LOCAL Plumbing, and ABM.

Save the Date: July 24, 2025

THE BOMA OREGON EXPO was held on October 10th and allowed PM's to network with our Allied partners and win some cool prizes. Congratulations to Allied member SA Roofing for the best booth! Thank you to our event sponsors: Sunstates Security, LandCare, Flynn BEC, BrightView Landscaping, BLUSKY Restoration Contractors, Kennedy Restoration, PuroClean Restoration Services and Siemens Building Technologies. A special shout-out goes to Unico Properties for donating the office space for the Expo for the third year in a row.

Save the Date: October 2, 2025









Education Committee



BOMA Oregon is proud to offer FREE continuing education opportunities for our Building Members. Class sizes range from 25 – 50 attendees and most qualify for 1.5 hours in CF credit.

Last year, the Education Committee offered programming on a wide range of topics, including CAMs, Energy Reporting Standards, Ask a Property Manager, Energy Management with ETO, Ask a Lawyer and Reading Architectural Plans.

The committee also hosted four roundtables (three more than the previous year!).

A big thanks to all our panelists for dedicating their time educating our community and to our sponsors for helping make these events possible.

Upcoming Learning Opportunity

February 20, 2025 | 11:30-1:00PM **OREA Educational Luncheon** For the Love of CAMs Part III

Panelists Carmella Byers (JLL), Christina Roush (SKB), and Loyda Timmins (CCG Property Management) will discuss CAM pools, caps, and sale/purchase of a property.

This class will count for 1.5 CEUs. Lunch will be provided and is sponsored by SA Roofing.

The Standard Insurance Center 900 SW 5th Ave. Portland. 97204 Auditorium located on bottom level.

Click here for registration.



Emerging Professionals



BOMA Oregon's Emerging Professionals Committee (EPs) is dedicated to nurturing the future leaders in CRE. The committee's mission is to create networking opportunities for professionals with five years or less experience, helping them grow their community, and connecting them to educational and mentorship opportunities.

Last year, the EPs kicked off with a networking event at Mox Boarding House, sponsored by LandCare. Attendees mingled and discussed objectives for the year.

In June, the EPs hosted a panel and networking event at Albers Mill sponsored by Millennium Building Services. Jody Allen (Doug Bean), Crissy Flynn (KGIP), and Ivana Montes (CBRE), were gracious in sharing their knowledge and expertise in office, industrial and retail/construction real estate. The EPs also hosted a foursome at the golf tournament in June.

In September, Environmental Business Solutions sponsored a wellness event at Albers Mill where EPs were treated to a relaxing sound bath by BOMA Oregon's very own Melanie Cole-Smith.

The final event of the year was a graduation ceremony for the Foundations in Real Estate Management participants. Celebratory goodie bags and refreshments were sponsored by AC Moate and DeSantis Landscapes.

For 2025, the EP Committee has been renamed 'Workforce Development Committee', to focus on recruitment and early professional development needs of our industry.

Holiday Party

Our annual holiday party was a great way to cap off an exciting year. It was so much fun celebrating with our community and getting into the festive CRE spirit.

Thank you to our holiday party sponsors:
NW Natural, Sunstates Security, America
Cleaning Solutions, Evolution Architecture,
Pacific Landscape Management, Kennedy
Restoration, ServiceMaster Building
Services, Northwest Commercial Carpets
and Flooring Cleaning, Allied Universal,
and Flash.









President's Awards



A BIG CONGRATULATIONS to the following individuals who were recognized for their outstanding achievements in Commercial Real Estate during our annual President's award ceremony:

- Allied Member of the Year: Harold McMahon (LOCAL Plumbing)
- Industry Advocate of the Year: Matt Beilstein (Township)
- Volunteer of the Year: Teri Wallace (Colliers International)
- **Sponsor of the Year:** Tysen Bodewig (Kennedy Restoration)
- Building Member of the Year: Janet Graaff (The Standard)
- Exceptional Leadership Award: Katrina Gaynor (CCG Property Management)
- Outgoing Board Member Recognition: Dyann Bernatz (World Trade Center)
- Outgoing Board Member Recognition: Kelley Knorr (Melvin Mark)
- Outgoing Board Member Recognition: Diane McMahon (Bill Naito Co.)

THANK YOU SPONSORS!

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BOMA Office Open House



In October, the BOMA Oregon team hosted an open house celebrating the organization's new office. A special thanks to America Cleaning Solutions, DeSantis Landscapes, LOCAL Plumbing and PuroClean Restoration for sponsoring this fun event!



BOMA Oregon Office

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STAY UP-TO-DATE

Stay up-to-date on BOMA Oregon events, programming and community engagement by following us online. We love feedback from our members, so feel free to reach out to us with any event suggestions, industry concerns or other requests.



boma-oregon



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bomaoregon.org

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